

## ABSTRACT

[0047] Systems and methods for obtaining an offer for a sale of a desired product or a service are provided. The method includes iteratively transmitting a first signal including a first data message using a mobile transceiver device. Each of the first data messages includes information relating to the desired product or service. The method further includes receiving at least one of the first signals having the first data message and determining whether a product or service provider has the desired product or service available for sale. Finally, the method includes transmitting a second signal including a second data message to the mobile transceiver device. The second data message includes an offer to sell the desired product or service.